

ORDER



Orders
Order / Rev: 165140
Alt Order #: 06845842
Product Desc: AMER FUTURE FUND
Estimate: 375
Flight Dates: 08/31/12 - 09/06/12
Original Date / Rev: 08/23/12 / 08/27/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Future Fund
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/06/12	12	\$6,050.00	\$5,142.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	12	\$6,050.00	\$5,142.50	0.00
Totals	12	\$6,050.00	\$5,142.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	15%	\$6,050.00
Market	100%	\$40,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	9%	\$3,630.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	16%	\$6,453.33
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	60%	\$24,200.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	08/31/12	08/31/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p ----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--				1	\$900.00		0.00			
E 2	All	08/31/12	08/31/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a----F--	:30	1	\$250.00	1	0.00	NM	1	\$250.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--				1	\$250.00		0.00			
E 3	All	09/02/12	09/02/12	Sunday Today Sunday Today	CM	Su 7a-8a -----S	:30	1	\$350.00	2	0.00	NM	1	\$350.00
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$350.00		0.00			
E 4	All	09/02/12	09/02/12	Chris Matthews Chris Matthews	CM	Su 830a-9a -----S	:30	1	\$250.00	1	0.00	NM	1	\$250.00
CHRIS MATHEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$250.00		0.00			
E 5	All	09/02/12	09/02/12	Meet The Press Meet The Press	CM	Su 9a-10a -----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
MEET THE PRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$600.00		0.00			
E 6	All	09/03/12	09/06/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p MTWT---	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTWT---				3	\$900.00		0.00			
E 7	All	09/03/12	09/06/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207aMTWT---	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTWT---				4	\$250.00		0.00			
*Tax 1 Note: ABQ 7%.												Totals	12	\$6,050.00

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